

FUNDRAISING PLAN

Total Income/Operating Budget \$

Income Sources

Municipal Support \$

All Downtown Businesses (retail, service) \$

Businesses Outside of Downtown (industrial, retail, service) \$

Residents (giving levels and local philanthropists) \$

Civic Organizations (can include project support) \$

Special Event Income

Fundraising Event Income \$

Special Projects Fundraising (streetscape, etc.) \$

Grants (specifically applied for grants not corp. donations) \$

Merchandise Sales (not related to special events) \$

Special Assessment Districts \$

Other (please note specifically) \$